

The Tembusu - A 50th Anniversary Development by Wing Tai

SINGAPORE, 14 AUGUST 2013:

Arising from expressions of interest received, The Tembusu showflat was opened to VVIPs and pre-registered clients on 13 August 2013. The response was encouraging, with over 50% of the units booked.

The Tembusu is the first private residential development to showcase a unit in a handover condition. This enables homebuyers to see what the apartment unit is like without interior décor. The significance of such good practice is to allow buyers to fully grasp the exact specifications and provisions, as well as actual quality of the property, providing homebuyers with clarity on their purchase.

At this first release, the project is popular among homebuyers for several reasons: It is choicely located in the established Kovan estate, in fact an uncommonly large freehold site in the area, within minutes from the Kovan MRT. Its 337 condominium units offer homebuyers a range of apartment sizes to suit the needs of contemporary families and professionals, including expatriates. The comfortable sizing of the units as well as the quality design and finishes are hallmarks of a Wing Tai development.

The Tembusu is situated on the land of the company's former headquarter, from where its success was built. As Wing Tai's 50th anniversary development, it commands the highest standard of design and built quality for which Wing Tai is reputed. The freehold development is also thoughtfully designed with full condominium facilities in lush, environmentally landscaped gardens.

"We are delighted that The Tembusu is able to meet end-user demand for a quality development, which is rare in a suburban context. Because it is a site that has a special meaning to us at Wing Tai, we believe in upholding it by investing resources and detailed attention to the property. We are confident that The Tembusu development will be a home of exceptional quality for the residents, which they will enjoy for many years," says Mr Edmund Cheng, Deputy Chairman of Wing Tai Holdings Limited.

"From our homebuyers' profiles, we have observed that they are highly discerning, selective and cautious. They are conscious of getting a good quality home as it is a long-term commitment that must hold value for them and their future generations," says Mr Cheng. "While we were collecting expressions of interest from potential buyers, we gave them ample time to reflect on their intended purchase, to make a considered decision. We view this as a very important process," he adds.

The Tembusu is designed by Arc Studio architecture + urbanism, winner of multiple local and international awards. Arc Studio has previously collaborated with Wing Tai on the L'VIV and Foresque Residences successfully.