

## Topshop & Topman: New Flagship Store at Ion Orchard

SINGAPORE, 7 JULY 2008:

Topshop & Topman has chosen ION Orchard for its new flagship store which is expected to open next year. Meanwhile, Topshop & Topman will relocate two existing stores in the Orchard/Scotts Road area to keep a focused presence on Orchard Road.

Topshop & Topman store presently located at Wisma Atria will cease operation by 31 July 2008, while its outlet at Isetan Scotts will cease operation by mid August 2008. Customers in Orchard/Scotts Road area will be served by a new Topshop & Topman store expected to open in September 2008 at a strategically located shopping venue, which will open with their autumn/winter collections.

The Style Advisor service presently offered only at its Wisma Atria store will soon be available at two new Topshop locations, viz. Marina Square and Vivo City. This extends the highly-popular Style Advisor service to more customers. The revised listing of Topshop & Topman outlets in Singapore is shown below.

Topshop & Topman staff will be actively communicating the move to its business partners and customers, including members of its fashion fast forward loyalty programme. Topshop & Topman will also introduce exciting shopper programmes at its existing and new stores, and as it gears up to a new flagship store on ION Orchard.

Mrs Helen Khoo, Executive Director of Wing Tai Retail says, "We are happy to be among top international brands to establish our flagship store at ION Orchard."

On the strategic decision to relocate the flagship store of the leading high street label, Mrs Khoo says, "ION Orchard will complement our strong brand identity and innovative retailing concepts. We have been looking for a suitable location for our new Topshop & Topman flagship store in the Orchard Road area, and preparing for opportunities arising from a new retail landscape."

Ms Soon Su Lin, Chief Executive Officer of Orchard Turn Developments says, "ION Orchard is very happy to welcome the Topshop & Topman flagship store to the mall. Always at the forefront of fashion, and with regular celebrity and designer capsule collections such as from Christopher Kane, Jonathan Saunders and Kate Moss, it is little wonder why Topshop & Topman is UK's Number One high-street label. With mass appeal and comfortable price points that cater to trendy young shoppers as does ION Orchard, Topshop & Topman fit well with our mall's positioning to offer a range of quality flagship concept stores."

### Listing of Topshop & Topman Stores:

- Bugis Junction #01-22
- Marina Square #02-109
- Parkway Parade #01-33
- Raffles City #02-39
- Suntec City Mall #01-039A
- Vivo City #01-72
- Wisma Atria #02-18, #03-16 (till 31 July 2008)
- Isetan Scotts #03-00 (till mid August 2008)
- New Location on Orchard Road (expected September 2008)
- ION Orchard (expected 2009)

Topshop & Topman is managed by Wing Tai Clothing Pte Ltd, a subsidiary of Wing Tai Retail Pte Ltd under Wing Tai Holdings Limited.